### 11th ANNUAL COSTI GOLF TOURNAMENT TUESDAY, JUNE 19, 2012 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

GOLF TOURNAMENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES			
COMPANY / ORGANIZATION NAME:			
ADDRESS:			
CITY:	POSTAL CODE:	TELEPHONE:	FAX:
E-MAIL ADDRESS:	CONTACT NAME:		
Yes, we would like to sponsor COSTI's 11 <sup>th</sup> Annual Golf Tournament:    Key Tournament Sponsor - \$5,000			
Hole & Tee Sponsorship: Please email colour logos in eps format to Bonny Petrovsky at petrovsky@costi.org			
Yes, we would like to advertise in the Golf Tournament Event Programme:    Inside Front Cover - \$750			
☐ My cheque, payable to COSTI, is enclose	ed. Mail to: 1710 Duf	ferin Street, Toronto, M6E 2P2	☐ Bill me
PAYMENT OPTION: USA MASTERCARD			
Credit Card Number:         Expiration Date:/			
Name of Cardholder: Signature:			

# Sponsorship Registration, Advertisement and Production Donation Deadline:

Friday, May 18, 2012

Please fax and/or mail the completed Sponsorship Form including payment to the attention of COSTI, 1710 Dufferin Street, Toronto, ON M6E 3P2
Fax: 416.658.8537, Tel: 416.658.1600, email: petrovsky@costi.org

If you have a great idea or an innovative way to help, please call 416.658.1600

COSTI

## 11<sup>TH</sup> ANNUAL COSTI GOLF TOURNAMENT TUESDAY, JUNE 19, 2012 • DIAMONDBACK GOLF CLUB SPONSORSHIP AND ADVERTISING OPPORTUNITIES

#### **KEY TOURNAMENT SPONSOR - \$5,000**

- Exclusive Sponsorship with premium onsite event signage
- Company provided banner displayed at registration
- Recognition as Key Tournament Sponsor in all promotional material
- Company logo displayed on COSTI website
- Opportunity to promote your company at the tournament with give-aways
- Company logo on cover of Golf Tournament Event Programme
- Half page advertisement in the Golf Tournament Event Programme
- Preferred seating at lunch and dinner; Company representative will be recognized
- Complimentary foursome at golf tournament -2 carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

#### **DINNER SPONSOR - \$3,000**

- Company provided banner displayed at dinner
- Recognition as Dinner Sponsor in all promotional material
- Opportunity to promote company with give-aways
- Company logo on back cover of event Programme
- Quarter page advertisement in the Golf Tournament Event Programme
- Preferred seating at dinner, Company representative will be recognized
- Complimentary foursome at golf tournament, two carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

#### **HOLE-IN-ONE SPONSOR - \$ 2,500**

- Company provided banner displayed at registration
- Company name featured as Hole-in-one Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- One hole sponsorship
- Company name and logo on COSTI website

#### **REFRESHMENT SPONSOR - \$2,000**

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release
- Photo opportunity at the event
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

#### GOLF CART SPONSOR - \$2,000

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release,
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

#### **LUNCH SPONSOR - \$1,500**

- Company provided banner displayed at lunch
- Company name featured as Lunch Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- One hole sponsorship
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- Company name and logo on COSTI website

#### **HOLE AND TEE SPONSORS - \$200**

- All Hole & Tee Sponsors will receive their corporate name and logo displayed on one golf hole and acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.
- Hole may be decorated or manned to promote your company
- Company name & logo on COSTI Golf Tournament page as Hole Sponsor
- Opportunity to promote company with give-aways and collateral at hole
- Company logo inside event Programme

#### MARKETING OPPORTUNITIES - Please Call for Pricing

- Golf Shirts for Volunteers/Staff
- Bottled Water in Ice Chests at each hole
- Pens at Registration and Pencils in Golf Carts
- We are open to innovative and creative concepts

#### **PRODUCT DONATIONS FOR AUCTIONS & AWARDS**

Donors will receive acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.

Charitable receipts covering the full value of donations will also be issued.

CONTACT 416.658.1600
FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES



# PROGRAMME ADVERTISING SPECIFICATIONS AND RATE SHEET

11TH ANNUAL COSTI GOLF TOURNAMENT

#### **AD RATES: FULL PAGE**

INSIDE FRONT COVER \$750

INSIDE BACK COVER \$750

OUTSIDE BACK COVER \$800

FULL PAGE – INSIDE \$500

#### **AD RATES: HALF PAGE**

VERTICAL \$275

HORIZONTAL \$275

#### AD RATES: QUARTER PAGE & BANNER

QUARTER PAGE VERTICAL \$150

BANNER \$150

#### **AD COMMITMENT & SIZES**

FULL PAGE AD 7.5" X 10"

HALF PAGE AD (Vertical) 3.75" X 10"

HALF PAGE AD (Horizontal) 7.5" X 5"

QUARTER PAGE AD 3.75" X 5"

> BANNER 2" X 10"

**Ad Positioning:** Advertisers will be given the best possible location. Requests for preferred positions will be honoured when possible.

Bleeds: COSTI does not currently accept advertisements that bleed.

**Electronic Ad Specifications:** When submitting advertisements, please submit artwork in electronic format in jpg, eps, tiff. COSTI supports ads submitted in Adobe Photoshop and Adobe Illustrator.

**Payment and Selection:** Select and complete the Sponsorship & Advertising Form and return to Bonny Petrovsky at **petrovsky@costi.org**