

11th ANNUAL COSTI GOLF TOURNAMENT TUESDAY, JUNE 19, 2012 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

GOLF TOURNAMENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES			
COMPANY / ORGANIZATION NAME:			
ADDRESS:			
CITY:	POSTAL CODE:	TELEPHONE:	FAX:
E-MAIL ADDRESS:		CONTACT NAME:	

Yes, we would like to sponsor COSTI's 11th Annual Golf Tournament:

<input type="checkbox"/> Key Tournament Sponsor – \$5,000	<input type="checkbox"/> Dinner Sponsor – \$3,000	<input type="checkbox"/> Hole-in-one Sponsor – \$2,500
<input type="checkbox"/> Refreshment Sponsor – \$2,000	<input type="checkbox"/> Golf Cart Sponsor – \$2,000	
<input type="checkbox"/> Lunch Sponsor – \$1,500	<input type="checkbox"/> Hole & Tee Sponsor – \$200	

Hole & Tee Sponsorship: Please email colour logos in **eps** format to Bonny Petrovsky at petrovsky@costi.org

Yes, we would like to advertise in the Golf Tournament Event Programme:

<input type="checkbox"/> Inside Front Cover – \$750	<input type="checkbox"/> Outside Back Cover – \$800	<input type="checkbox"/> Half Page Vertical – \$275	<input type="checkbox"/> Quarter Page – \$155
<input type="checkbox"/> Inside Back Cover – \$750	<input type="checkbox"/> Full Page – \$500	<input type="checkbox"/> Half Page Horizontal – \$275	<input type="checkbox"/> Banner – \$150

Advertising Copy: Please email a black and white electronic file of your advertisement, logo, or greeting, to the specifications stated on the attached, to the attention of Bonny Petrovsky at petrovsky@costi.org

Yes, we would like to make a: product auction awards cash donation – Value: \$ _____

Item Description: _____

<input type="checkbox"/> My cheque, payable to COSTI, is enclosed. Mail to: 1710 Dufferin Street, Toronto, M6E 2P2	<input type="checkbox"/> Bill me
PAYMENT OPTION: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD	
Credit Card Number: _____ Expiration Date: _____ / _____	
Name of Cardholder: _____ Signature: _____	

Sponsorship Registration, Advertisement and Production Donation Deadline:

Friday, May 18, 2012

*Please fax and/or mail the completed Sponsorship Form including payment to the attention of
COSTI, 1710 Dufferin Street, Toronto, ON M6E 3P2
Fax: 416.658.8537, Tel: 416.658.1600, email: petrovsky@costi.org*

*If you have a great idea or an innovative way to help,
please call 416.658.1600*



11TH ANNUAL COSTI GOLF TOURNAMENT

TUESDAY, JUNE 19, 2012 • DIAMONDBACK GOLF CLUB

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

KEY TOURNAMENT SPONSOR – \$5,000

- Exclusive Sponsorship with premium onsite event signage
- Company provided banner displayed at registration
- Recognition as Key Tournament Sponsor in all promotional material
- Company logo displayed on COSTI website
- Opportunity to promote your company at the tournament with give-aways
- Company logo on cover of Golf Tournament Event Programme
- Half page advertisement in the Golf Tournament Event Programme
- Preferred seating at lunch and dinner; Company representative will be recognized
- Complimentary foursome at golf tournament -2 carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

DINNER SPONSOR – \$3,000

- Company provided banner displayed at dinner
- Recognition as Dinner Sponsor in all promotional material
- Opportunity to promote company with give-aways
- Company logo on back cover of event Programme
- Quarter page advertisement in the Golf Tournament Event Programme
- Preferred seating at dinner, Company representative will be recognized
- Complimentary foursome at golf tournament, two carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

HOLE-IN-ONE SPONSOR – \$ 2,500

- Company provided banner displayed at registration
- Company name featured as Hole-in-one Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- One hole sponsorship
- Company name and logo on COSTI website

REFRESHMENT SPONSOR – \$2,000

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release
- Photo opportunity at the event
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

GOLF CART SPONSOR – \$2,000

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release,
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

LUNCH SPONSOR – \$1,500

- Company provided banner displayed at lunch
- Company name featured as Lunch Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: two carts, lunch & dinner
- One hole sponsorship
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- Company name and logo on COSTI website

HOLE AND TEE SPONSORS – \$200

- All Hole & Tee Sponsors will receive their corporate name and logo displayed on one golf hole and acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.
- Hole may be decorated or manned to promote your company
- Company name & logo on COSTI Golf Tournament page as Hole Sponsor
- Opportunity to promote company with give-aways and collateral at hole
- Company logo inside event Programme

MARKETING OPPORTUNITIES – *Please Call for Pricing*

- Golf Shirts for Volunteers/Staff
- Bottled Water in Ice Chests at each hole
- Pens at Registration and Pencils in Golf Carts
- We are open to innovative and creative concepts

PRODUCT DONATIONS FOR AUCTIONS & AWARDS

Donors will receive acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors. Charitable receipts covering the full value of donations will also be issued.

**CONTACT 416.658.1600
FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES**



PROGRAMME ADVERTISING SPECIFICATIONS AND RATE SHEET

11TH ANNUAL COSTI GOLF TOURNAMENT

AD RATES: FULL PAGE

INSIDE FRONT COVER	\$750
INSIDE BACK COVER	\$750
OUTSIDE BACK COVER	\$800
FULL PAGE – INSIDE	\$500

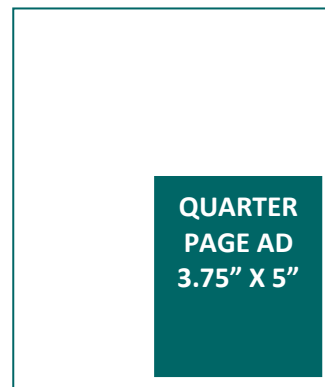
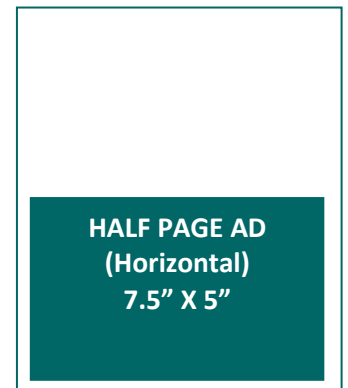
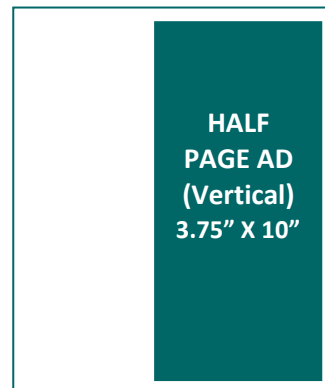
AD RATES: HALF PAGE

VERTICAL	\$275
HORIZONTAL	\$275

AD RATES: QUARTER PAGE & BANNER

QUARTER PAGE VERTICAL	\$150
BANNER	\$150

AD COMMITMENT & SIZES



Ad Positioning: Advertisers will be given the best possible location. Requests for preferred positions will be honoured when possible.

Bleeds: COSTI does not currently accept advertisements that bleed.

Electronic Ad Specifications: When submitting advertisements, please submit artwork in electronic format in jpg, eps, tiff. COSTI supports ads submitted in Adobe Photoshop and Adobe Illustrator.

Payment and Selection: Select and complete the Sponsorship & Advertising Form and return to Bonny Petrovsky at petrovsky@costi.org