

# 13<sup>TH</sup> ANNUAL COSTI GOLF TOURNAMENT

## THURSDAY, JUNE 26, 2014 • CALEDON WOODS GOLF CLUB, BOLTON

### SPONSORSHIP AND ADVERTISING OPPORTUNITIES

#### KEY TOURNAMENT SPONSOR – \$5,000

- Exclusive Sponsorship with premium onsite event signage
- Company provided banner displayed at registration
- Recognition as Key Tournament Sponsor in all promotional material
- Company logo displayed on COSTI website
- Opportunity to promote your company at the tournament with give-aways
- Company logo on cover of Golf Tournament Event Programme
- Half page advertisement in the Golf Tournament Event Programme
- Preferred seating at lunch and dinner; Company representative will be recognized
- Complimentary foursome at golf tournament -two carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

#### DINNER SPONSOR – \$3,000

- Company provided banner displayed at dinner
- Recognition as Dinner Sponsor in all promotional material
- Opportunity to promote company with give-aways
- Company logo on back cover of event Programme
- Quarter page advertisement in the Golf Tournament Event Programme
- Preferred seating at dinner, Company representative will be recognized
- Complimentary foursome at golf tournament, two carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

#### HOLE-IN-ONE SPONSOR – \$ 2,500

- Company provided banner displayed at registration
- Company name featured as Hole-in-one Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: cart, lunch & dinner
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- One hole sponsorship
- Company name and logo on COSTI website

#### REFRESHMENT SPONSOR – \$2,000

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release
- Photo opportunity at the event
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: cart, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website



### **GOLF CART SPONSOR – \$2,000**

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release,
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: cart, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

### **LUNCH SPONSOR – \$1,500**

- Company provided banner displayed at lunch
- Company name featured as Lunch Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: cart, lunch & dinner
- One hole sponsorship
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- Company name and logo on COSTI website

### **HOLE AND TEE SPONSORS – \$200**

- All Hole & Tee Sponsors will receive their corporate name and logo displayed on one golf hole and acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.
- Hole may be decorated or manned to promote your company
- Company name & logo on COSTI Golf Tournament page as Hole Sponsor
- Opportunity to promote company with give-aways and collateral at hole
- Company logo inside event Programme

### **MARKETING OPPORTUNITIES – *Please Call for Pricing***

- Golf Shirts for Volunteers/Staff
- Bottled Water in Ice Chests at each hole
- Pens at Registration and Pencils in Golf Carts
- We are open to innovative and creative concepts

### **PRODUCT DONATIONS FOR AUCTIONS & AWARDS**

Donors will receive acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.

**CONTACT 416.658.1600  
FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES**



# PROGRAMME ADVERTISING SPECIFICATIONS AND RATE SHEET 13<sup>TH</sup> ANNUAL COSTI GOLF TOURNAMENT

## AD RATES: FULL PAGE

INSIDE FRONT COVER	\$750
INSIDE BACK COVER	\$750
OUTSIDE BACK COVER	\$800
FULL PAGE – INSIDE	\$500

## AD RATES: HALF PAGE

VERTICAL	\$275
HORIZONTAL	\$275

## AD RATES: QUARTER PAGE & BANNER

QUARTER PAGE VERTICAL	\$150
BANNER	\$150

## AD COMMITMENT & SIZES

FULL PAGE AD  
7.5" X 10"

HALF  
PAGE AD  
(Vertical)  
3.75" X 10"

HALF PAGE AD  
(Horizontal)  
7.5" X 5"

QUARTER  
PAGE AD  
3.75" X 5"

BANNER  
2" X 10"

**Ad Positioning:** Advertisers will be given the best possible location. Requests for preferred positions will be honoured when possible.

**Bleeds:** COSTI does not currently accept advertisements that bleed.

**Electronic Ad Specifications:** When submitting advertisements, please submit all artwork in EPS format only. COSTI supports ads submitted in Adobe Photoshop and Adobe Illustrator.

**Payment and Selection:** Select and complete the Sponsorship & Advertising Form and return to Lina Marrello at [marrello@costi.org](mailto:marrello@costi.org)