

12th ANNUAL COSTI GOLF TOURNAMENT TUESDAY, JUNE 18, 2013 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

GOLF TOURNAMENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES			
COMPANY / ORGANIZATION NAME:			
ADDRESS:			
CITY:	POSTAL CODE:	TELEPHONE:	FAX:
E-MAIL ADDRESS:		CONTACT NAME:	

Yes, we would like to sponsor COSTI's 12th Annual Golf Tournament:

Key Tournament Sponsor – \$5,000
 Dinner Sponsor – \$3,000
 Hole-in-one Sponsor – \$2,500
 Refreshment Sponsor – \$2,000
 Golf Cart Sponsor – \$2,000
 Lunch Sponsor – \$1,500
 Hole & Tee Sponsor – \$200

Hole & Tee Sponsorship: Please email colour logos in **EPS format only** to Lina Marrello at marrello@costi.org

Yes, we would like to advertise in the Golf Tournament Event Programme:

Inside Front Cover – \$750
 Outside Back Cover – \$800
 Half Page Vertical – \$275
 Quarter Page – \$155
 Inside Back Cover – \$750
 Full Page – \$500
 Half Page Horizontal – \$275
 Banner – \$150

Advertising Copy: Please submit all artwork, logo or greeting in **EPS format only**, to the attention of Lina Marrello at marrello@costi.org

Yes, we would like to make a:
 product
 auction
 awards
 cash donation – Value: \$ _____

Item Description: _____

<input type="checkbox"/> My cheque, payable to COSTI, is enclosed. Mail to: 1710 Dufferin Street, Toronto, M6E 2P2	<input type="checkbox"/> Bill me
PAYMENT OPTION: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD	
Credit Card Number: _____ Expiration Date: _____/_____/_____	
Name of Cardholder: _____ Signature: _____	

Sponsorship Registration, Advertisement and Production Donation Deadline:

Friday, May 3, 2013

*Please fax and/or mail the completed Sponsorship Form including payment to the attention of
COSTI, 1710 Dufferin Street, Toronto, ON M6E 3P2
Fax: 416.658.8537, Tel: 416.658.1600, email: marrello@costi.org*

*If you have a great idea or an innovative way to help,
please call 416.658.1600*



12TH ANNUAL COSTI GOLF TOURNAMENT

TUESDAY, JUNE 18, 2013 • GLEN EAGLE GOLF CLUB, CALEDON

SPONSORSHIP AND ADVERTISING OPPORTUNITIES



KEY TOURNAMENT SPONSOR – \$5,000

- Exclusive Sponsorship with premium onsite event signage
- Company provided banner displayed at registration
- Recognition as Key Tournament Sponsor in all promotional material
- Company logo displayed on COSTI website
- Opportunity to promote your company at the tournament with give-aways
- Company logo on cover of Golf Tournament Event Programme
- Half page advertisement in the Golf Tournament Event Programme
- Preferred seating at lunch and dinner; Company representative will be recognized
- Complimentary foursome at golf tournament -two carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

DINNER SPONSOR – \$3,000

- Company provided banner displayed at dinner
- Recognition as Dinner Sponsor in all promotional material
- Opportunity to promote company with give-aways
- Company logo on back cover of event Programme
- Quarter page advertisement in the Golf Tournament Event Programme
- Preferred seating at dinner, Company representative will be recognized
- Complimentary foursome at golf tournament, two carts, lunch & dinner
- Profile in post-event media release & Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

HOLE-IN-ONE SPONSOR – \$ 2,500

- Company provided banner displayed at registration
- Company name featured as Hole-in-one Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: cart, lunch & dinner
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- One hole sponsorship
- Company name and logo on COSTI website

REFRESHMENT SPONSOR – \$2,000

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release
- Photo opportunity at the event
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: cart, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

GOLF CART SPONSOR – \$2,000

- Full recognition in all promotional material and signage at the event
- Recognition in COSTI's Annual Report to Donors
- Profile in post-event media release,
- Opportunity to promote company with give-aways
- Company logo on back cover of Event Programme
- Complimentary twosome at golf tournament: cart, lunch & dinner
- Recognition in COSTI's Annual Report to Donors
- One hole sponsorship
- Company name and logo on COSTI website

LUNCH SPONSOR – \$1,500

- Company provided banner displayed at lunch
- Company name featured as Lunch Sponsor
- Opportunity to promote company with give-aways
- Preferred seating at lunch; Company representative will be recognized during lunch and given the opportunity to address the guests
- Complimentary twosome at golf tournament: cart, lunch & dinner
- One hole sponsorship
- Quarter page advertisement in the Golf Tournament Event Programme
- Recognition in COSTI's Annual Report to Donors & Profile in post-event media release
- Company name and logo on COSTI website

HOLE AND TEE SPONSORS – \$200

- All Hole & Tee Sponsors will receive their corporate name and logo displayed on one golf hole and acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.
- Hole may be decorated or manned to promote your company
- Company name & logo on COSTI Golf Tournament page as Hole Sponsor
- Opportunity to promote company with give-aways and collateral at hole
- Company logo inside event Programme

MARKETING OPPORTUNITIES – *Please Call for Pricing*

- Golf Shirts for Volunteers/Staff
- Bottled Water in Ice Chests at each hole
- Pens at Registration and Pencils in Golf Carts
- We are open to innovative and creative concepts

PRODUCT DONATIONS FOR AUCTIONS & AWARDS

Donors will receive acknowledgement in the tournament Event Programme and COSTI Annual Report to Donors.

**CONTACT 416.658.1600
FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES**



PROGRAMME ADVERTISING SPECIFICATIONS AND RATE SHEET 12TH ANNUAL COSTI GOLF TOURNAMENT

AD RATES: FULL PAGE

INSIDE FRONT COVER	\$750
INSIDE BACK COVER	\$750
OUTSIDE BACK COVER	\$800
FULL PAGE – INSIDE	\$500

AD RATES: HALF PAGE

VERTICAL	\$275
HORIZONTAL	\$275

AD RATES: QUARTER PAGE & BANNER

QUARTER PAGE VERTICAL	\$150
BANNER	\$150

AD COMMITMENT & SIZES

FULL PAGE AD
7.5" X 10"

HALF
PAGE AD
(Vertical)
3.75" X 10"

HALF PAGE AD
(Horizontal)
7.5" X 5"

QUARTER
PAGE AD
3.75" X 5"

BANNER
2" X 10"

Ad Positioning: Advertisers will be given the best possible location. Requests for preferred positions will be honoured when possible.

Bleeds: COSTI does not currently accept advertisements that bleed.

Electronic Ad Specifications: When submitting advertisements, please submit all artwork in EPS format only. COSTI supports ads submitted in Adobe Photoshop and Adobe Illustrator.

Payment and Selection: Select and complete the Sponsorship & Advertising Form and return to Lina Marrello at marrello@costi.org